



CPISRA Social Media Volunteer

CPISRA is the leading international sports body governing and promoting sport and recreation for people with Cerebral Palsy (CP) throughout the World. CPISRA is a founding member of the Paralympics. It is an innovative organisation of members and volunteers performing a number of roles that;

- Promote the value of sport and recreation for those with cerebral palsy or a related neurological condition
- Facilitate international sports opportunities from grassroots to elite, including the delivery of CPISRA Regional Events and CPISRA World Games.
- Develop new and adaptive recreation and sports. For example, Boccia and CP Football are Paralympic sports that were both developed to International Sports Federations by CPISRA.
- Advocate for CP athletes across sports in supporting competition in a “fair” environment.
- Encourage research into CP exercise, well-being, recreation and sport.

CPISRA is commencing an exciting phase in its evolution and is expanding its scope, activities, events and membership.

Role Summary:

CPISRA is looking to recruit **Social Media Volunteers** to produce and share content for CPISRA social media, raise the profile of CPISRA, expand awareness of sport recreation opportunities and educate and inform about the benefits of participation.

Volunteers of any age are encouraged to apply for this opportunity.

The selected person will be home-based.



Although the position is unpaid, the experience you will receive is invaluable and the contribution you will make immense.

Key responsibilities:

- Creating and/or sharing content for a specific sport/event, athletes, activities, initiatives or members in line with the CPIISRA Social Media Plan. Content will appear on CPIISRA channels.
- Write and/or share content relevant to CPIISRA's role that will be of interest or benefit to CPIISRA's CP Community.
- Keep a close watch on what's happening in disability recreation and sport throughout the year.
- Potential to cover an event, seminar or project in person if there is one near your hometown.

Candidates will need:

- Strong writing and reporting skills, as well as keen attention to detail.
- Ability to use information from various sources to produce content and articles.
- A general understanding and interest in sport, competitions and recreation.
- To be familiar with social and digital media, such as Facebook, Twitter and YouTube.

Want to apply?

If you are interested and meet our requirements, send your CV and cover letter (English) to CPIISRA at info@cpisra.org

If you have any further questions, do not hesitate to contact us or see further information about CPIISRA on our website at www.cpisra.org